

Author(s)

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1) Have any data been collected for this study already?

No, no data have been collected for this study yet.

2) What's the main question being asked or hypothesis being tested in this study?

We predict that participants will have more negative judgments of a lower-income individual when they buy a phone compared to when a higher-income individual buys a phone. We predict an interaction between income of the individual and the type of phone they buy (flip phone vs. iphone).

3) Describe the key dependent variable(s) specifying how they will be measured.

DV:

Participants will be asked to judge the individual's purchase decision along a five item-measure (Permissible Consumption)

1. Alex made the responsible purchasing decision
2. Alex deserves to buy the phone they chose.
3. Alex made a thoughtful decision.
4. Alex made an impulsive decision. (reverse coded)
5. Alex would have been better off without it. (reverse coded)

4) How many and which conditions will participants be assigned to?

Four conditions: 2[income] x 2[flip phone vs. iphone]

1. Low income; buys flip phone
2. Low income; buys iPhone
3. High income; buys flip phone
4. High income; buys iPhone

5) Specify exactly which analyses you will conduct to examine the main question/hypothesis.

We will first create a composite of the Permissible Consumption measure. We will then use a 2x2 ANOVA to test hypothesis with post hoc t-test comparisons.

6) Describe exactly how outliers will be defined and handled, and your precise rule(s) for excluding observations.

None

7) How many observations will be collected or what will determine sample size? No need to justify decision, but be precise about exactly how the number will be determined.

400

8) Anything else you would like to pre-register? (e.g., secondary analyses, variables collected for exploratory purposes, unusual analyses planned?)

Manipulation Check:

(Perceived Need Measure) Participants will be asked to rate the extent to which the phone Alex bought was (1-7 scale)

1. A must-have
2. Necessary
3. Something one could not do without
4. Essential
5. A need

As a manipulation check analysis we may report a 2x2 ANOVA with Perceived Need as a dependent variable. We may also do a moderated mediation analysis to test indirect effect of Perceived Need on Permissible Consumption.