1) Have any data been collected for this study already?
No, no data have been collected for this study yet.

2) What’s the main question being asked or hypothesis being tested in this study?
We predict that emphasizing the socioeconomic disadvantage of the beneficiaries of a charity project increases the likelihood that people will choose to donate to that project despite the relative cost-ineffectiveness of such donation. We also predict that people would feel less certain about their donation choice when the relative socioeconomic disadvantage of the beneficiaries of a charity project is emphasized.

3) Describe the key dependent variable(s) specifying how they will be measured.
One dependent variable is the proportion of people who choose the charity project that is less effective (i.e., fewer peoples saved per $), which is Sangala. Another dependent variable is perceived conflict while choosing, measured by using 3 items (i.e., ‘How difficult was it for you to decide between the two projects?’, ‘How certain were you about which project to choose?’ (reverse-coded), ‘How conflicted did you feel while choosing between the two projects?’) that we plan to average.

4) How many and which conditions will participants be assigned to?
The study will use a two-cell between-subjects design in which we will manipulate the information given about the two projects participants have to select from. Participants will be informed that a company is planning to support a donation project and want their customers to choose which project to support. Participants will then proceed to read the information about two (hypothetical) donation projects for two countries: Sangala and Naruba. In both conditions, the descriptions will include the charity’s effectiveness: According to this information, Sangala project saves fewer (i.e., 2-4) people per 10 dollars than Naruba project (i.e., 4-6).

Participants in the control condition will be told that both countries are among the countries with the lowest Human Development Index. Participants in our experimental condition will instead be given information about both countries’ socio-economic situation. According to this information, Sangala is more disadvantaged (e.g., lower GDP per capita, lower literacy rate) than Naruba. After reading the description of these two charities, participants will be asked to make a choice.

5) Specify exactly which analyses you will conduct to examine the main question/hypothesis.
For the first dependent variable (choice), we will conduct a Chi-Square test on participants’ binary choices. For our second dependent variable (perceived conflict), we will conduct an independent samples t-test.

6) Describe exactly how outliers will be defined and handled, and your precise rule(s) for excluding observations.
No outlier analysis, and no exclusions.

7) How many observations will be collected or what will determine sample size? No need to justify decision, but be precise about exactly how the number will be determined.
We will target 200 Prolific users (actual number may differ if more people sign up in this online study).

8) Anything else you would like to pre-register? (e.g., secondary analyses, variables collected for exploratory purposes, unusual analyses planned?)